



PRESS RELEASE

SIENNA INVESTMENT MANAGERS ANNOUNCES THE APPOINTMENT OF ISABELLE AMIEL-AZOULAI AS HEAD OF SIENNA VENTURE CAPITAL

Paris, 20 July 2022 - Sienna Investment Managers ("Sienna IM"), GBL's alternative investment and real assets platform, announces the appointment of Isabelle Amiel-Azoulai as Founding Partner of Sienna Venture Capital. Based in Paris, Isabelle Amiel-Azoulai's investment team has over 30 years of cumulative experience in venture capital and made more than 70 investments in various sectors such as cybersecurity, digital health, foodtech and artificial intelligence.

Isabelle Amiel-Azoulai has developed an extensive knowledge of the venture capital ecosystem. She has built her reputation with investors and founded an international network in the main technology hubs, across Europe, the United States, China and Tel Aviv, with founders and entrepreneurs for whom she has developed a virtuous model of collaboration integrating Limited Partners.

Isabelle Amiel-Azoulai started her career at Credit Suisse in 1998, where she was a Director in the UHNWI (Ultra-High Net Worth Individuals and single-family offices) department (2009 - 2014) and advised high net worth clients in the management of their portfolio of unlisted companies. Subsequently, she participated in the creation of the investment club La Maison, as Founding Partner (2014 - 2022). As Investment Director, she also made numerous deals, some of the most emblematic are now unicorns, such as Via, AppsFlyer and Simply. Isabelle Amiel-Azoulai holds a Master in Finance from Lincoln International Business School.

Isabelle Amiel-Azoulai, Founding Partner, Sienna Venture Capital, said: "Driven by the ambition of Sienna IM and GBL, the new venture capital activity will provide the group with an essential link to its development. I am honored to undertake this project, which will enable us to invest in companies and start-ups that we want to see sustainably transform their sector and society. This is what we mean by Tech for Purpose and this is what will guide our investment strategy."

Philippe Renaud, COO, Sienna Investment Managers said: "We pursue the development of Sienna and its investment expertise with a venture capital offering supported by Isabelle's experienced and renowned teams. We are delighted they joined us."



About Sienna Investment Managers

Sienna is the alternative investment platform of the publicly traded investment holding company GBL (“Groupe Bruxelles Lambert”). With 260 professionals, Sienna is present in Luxembourg, London, Paris, Hamburg, Madrid, Amsterdam, and Seoul. With extensive experience in asset management, Sienna now invests on behalf of third parties. Sienna now oversees over €30.2 billion as of March 31, 2022 on behalf of its shareholder GBL as well as institutional clients, mainly through real estate assets (Sienna Real Estate), private debt (Sienna Private Credit), investments in private and public market funds (Sienna Gestion) as well as through direct equity investments in unlisted companies (Sienna Private Equity and Sienna Venture Capital).

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