

Communication Manager (H/F) – CDI

Your role

You will be responsible for the implementation of communication, press relation, digital marketing and advertising activities in Europe, working closely with the marketing team and heads of expertise and local entities. The role will support all asset classes including fixed income, equities, multi-asset and real estate for all required audience segments: wholesale and end investor. It is essential for you to speak fluent English and fluent German.

Key Responsibilities for this role

- Create informative and interesting press releases, press kits, newsletters, and related marketing materials.
- Develop and implement effective communication strategies that build customer loyalty programs, brand awareness, and customer satisfaction.
- Prepare detailed media activity reports.
- Plan and manage the design, content, and production of all communication materials.
- Work with different marketing departments (listed assets and private assets) to generate new ideas and strategies.
- Supervise projects to guarantee all content is publication-ready.
- Manage Sienna's event whether it is trade fares or own loyalty programs.
- Create communication strategies for new products, launches, events, and promotions.
- Respond to communication-related issues in a timely manner.
- Monthly reporting and analysis on digital KPIs to measure campaign results covering advertising, email marketing, videos, campaigns, social media, websites, google ads and any relevant digital promotional activity associated to the channels.
- Support the marketing and communication director and the wider Marketing Team on the coordination, planning, and execution for global ad hoc project.

Key Knowledge, Skills & Experience :

- Minimum 3 years' experience in a communication / marketing role,
- A similar job experience in an international company / environment would be a plus.
- Extremely rigorous with figures and spelling
- Excellent project management skills required.
- Capacity to remain results focused and to maintain at all times a high level of quality in all things done, to help others to reach difficult objectives, to accomplish complex projects, to take on real challenges, to explore unknown domains
- Ability to work with high profiles counterparts in a challenging environment
- Digital marketing and communication
- Fluent in French, English, and German
- Positive 'can do' attitude.

Job based in Paris (8ème arrondissement).

Please send your application to: contact@sienna-im.com