
International Marketing and Communication Officer

About the company

Sienna Real Estate is a pan-European investment manager in commercial Real Estate, with offices in Amsterdam, Paris, Hamburg, Madrid, London and Seoul. Sienna Real Estate is part of Sienna Investment Managers which is the alternative investment platform of the publicly traded investment holding company GBL.

We are looking for a driven and creative marketing and Communication Officer who will be responsible for all the marketing and communication within Sienna Real Estate and the link between Sienna Real Estate and our shareholder Sienna Investment Managers. Even though you will be based at the HQ in Amsterdam, you will work closely together with all the other European offices and also the Marketing team of Sienna Investment Managers in Paris.

For this job you will need to travel frequently and organize event and fairs throughout Europe. You will be reporting directly to the Chief Operating Officer of Sienna Real Estate in Amsterdam and the Marketing Director of Sienna Investment Managers in Paris.

Key responsibilities

- Support with the execution of the global marketing strategy of Sienna Investment Managers and Sienna Real Estate
- Manage the corporate identity
- Contribute to the development of corporate presentations using your clever and creative designs
- Work with various local real estate teams to create on point marketing strategies
- Work closely with the international marketing teams of Sienna Investment Managers
- Contribute with the organization, management and execution at (International) Events
- Develop social media marketing and maintain the Sienna Real Estate Website
- Support the PR management and strategy



Key knowledge, skills and experience

- Experienced in similar marketing roles of minimum a year
- Self-driven passionate marketer with a creative flair
- Fluent in English. Dutch, French and/or German would be a plus
- Enthusiastic and motivated team player with excellent communication skills, able to create synergies between different business cultures
- Proficient in the MS Office suite (Word, Excel, PowerPoint, Projects)
- Excellent organizational skills in order to manage multiple projects at once and identifying priorities
- Knows how to perform with deadlines
- Positive 'can do' attitude

Conditions

- Competitive Salary (depending on age and experience)
 - Bonus structure
 - 32 to 40 hours per week
 - Pension plan
 - Public transport "OV" business card
 - Work on the most beautiful place on the Amsterdam canal
 - Daily office lunch including a first row ticket or participation to the office Football-table championship
 - Friday afternoon drinks in the heart of Amsterdam
 - International environment
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