



PRESS RELEASE

SIENNA VENTURE CAPITAL ANNOUNCES THE APPOINTMENT OF FRANCOIS-XAVIER MEYER AS ITS OPERATING PARTNER

Paris, 7 February 2023 - Sienna Venture Capital announces the appointment of François-Xavier Meyer as its Operating Partner. François-Xavier brings with him over 20 years of investment experience and in corporate innovation.

Prior to joining Sienna Venture Capital, he built and led, since its inception, the Corporate Venture Capital activity of Groupe SEB, world leader in the small household equipment (2011-2022). During this period, he invested and managed over 40 direct and venture capital fund investments internationally and contributed to several industrial and technological partnerships between the financed startups and Groupe SEB. Previously he became an Investment Director at the private equity firm SIPAREX (2007-2011) within its small cap and innovation activity. He started his career in M&A and Transactions advisory at Lehman Brothers in London and PwC in Paris. In 2005, he joined the corporate development of ILEOS group, a leading industrial packaging player.

Francois-Xavier graduated in 2001 from ESCP Business School (Paris Oxford Berlin) and holds the German Diplom Kaufmann.

François-Xavier Meyer, Operating Partner, Sienna Venture Capital said: *"I'm very pleased to join Isabelle and the Sienna Venture Capital team, with whom I had the opportunity to collaborate in the past, to develop Sienna's venture capital franchise and actively leverage our entrepreneurs, investors and corporate ecosystem."*

Isabelle Amiel Azoulai, CEO, Sienna Venture Capital said: *"The 'operating investor model' is at the heart of our investment and value creation strategy. Francois-Xavier will bring his strong experience as a corporate investor to our portfolios companies and help their development in Europe within the corporate innovation ecosystem."*



About Sienna Investment Managers

Sienna IM is the asset management company of the publicly-traded investment holding company GBL ("Groupe Bruxelles Lambert"). With 280 professionals, Sienna is present in Luxembourg, London, Paris, Hamburg, Madrid, Amsterdam, Zurich and Seoul. With extensive experience in asset management, Sienna now invests on behalf of third parties. Sienna oversees over €31 billion as of December 2022 on behalf of its shareholder GBL as well as institutional clients, mainly through real estate assets (Sienna Real Estate), private debt (Sienna Private Credit), investments in private and public market funds (Sienna Gestion) as well as through direct equity investments in unlisted companies (Sienna Private Equity and Sienna Venture Capital) or Fund of PE Fund (Sienna Multi-Manager Private Equity). www.sienna-im.com/

About Sienna Venture Capital

Sienna Venture Capital is the subsidiary of Sienna Investment Managers dedicated to venture capital investments, founded by Isabelle Amiel-Azoulai and her team, Thomas Visan and Mikaël Pereira. Based in Paris, with an international network in the main technology hubs, Sienna Venture Capital invests in early-growth companies that aim to sustainably transform their sector and society according to their "Tech for Purpose" vision. The amounts invested per deal will range from \$5 million to \$15 million. They will target companies in various sectors such as cybersecurity, fintech, digital health, foodtech, agritech, artificial intelligence, mobility, etc.

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Sienna Venture Capital

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