



## Sienna Investment Managers' strategic vision is more relevant than ever in this new environment



Paul de Leusse CEO of Sienna IM

The expertise regrouped within Sienna IM is backed by teams formed by more than 260 talented people, all animated by a powerful corporate spirit and strongly recognized by investors.

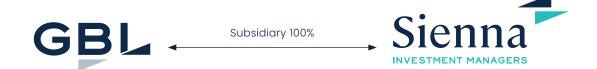
We are European investors and proud of it, constituted by a broad spectrum of expertise and an effective presence in 8 countries. As a subsidiary of GBL we benefit from a multi-generalional time horizon. This long-term vision of value and the direct seeding of funds by our shareholder gives us a unique perspective and alignment of interest with our investors and clients.

Our specialty is to cover all asset classes, and offer our investors relevant investment solutions catering to their needs whatever the market context. As we serve multiple clients (institutional, wealth and retail) we adapt and provide each one with the best and most fitted expertise.

Sienna Investment Managers' strategic vision is more relevant than ever in this new environment, disrupted by the multi-faceted and powerful undergoing transformations into which the world is being rushed. Investment in long-term, real, and private assets is at the heart of the asset allocations favored by investors throughout Europe.

Sienna Investment Managers is a Multi-Expertise Asset Manager dedicated to long-term and real assets investments. It offers several investment strategies with the objective of providing a full range of solutions with a strong ESG dimension.

forward-thinking
meaningful commitment
entrepreneurial spirit
client-centric



Groupe Bruxelles Lambert (GBL) is an established investment holding company, with an over sixty years old stock exchange listing, a net asset value of € 17 bn, and a market capitalization of € 11 bn at the end of September 2022. GBL is a leading investor in Europe, focused on long-term value creation and relying on a stable and supportive family shareholder base.

## "Sienna Investment Managers' strategic vision is more relevant than ever in this new environment"

Sienna Investment Managers seeks to challenge the status quo and change mindsets with the firm belief that today's investments shape the communities of tomorrow.

While we naturally strive for performance, we are also committed to focusing on investments that have a positive impact. In the current environment, investors are looking for more than results; their asset managers must commit to making a difference, while anticipating, analyzing, and managing risk in a judicious and agile manner.

Supported by our shareholder GBL, our DNA is European. We value entrepreneurial spirit and we search for long term vision that is forward thinking, while keeping in mind our accountability and a sense of service.

We operate in 8 countries, managing over € 30 bn. We align our interests with our clients' as we invest on behalf of institutions (including investments for our shareholders) and private clients.

Sienna Investment Managers offers an eco-system of expertise. Our committed teams deploy their expertise in Private Equity, Private Debt, Real Estate, and Liquid Assets.













## **Expertises**

### **Liquid Asset**

Sienna Gestion is an expert in long-term financial management and Socially Responsible Investment. It offers multi-asset investment solutions (money market, bonds, equities, real assets) aimed at promoting investment with an environmental and social impact for private and institutional investors. Management-company approved by the French Financial Markets Authority (AMF), Sienna Gestion employs around 60 people\*. Its structure on a human scale and with a social dimension allows it to be agile and meet the requirements of its clients.

Sienna Gestion manages near € 18 bn as of 31 December 2022 on behalf of institutions (insurers, mutuals, pension funds, corporate) and private clients intermediated by distributors.

#### **Private Debt**

Sienna Private Credit designs and structures investment products and solutions to meet the needs of institutional investors. Its initiatives focus mainly on financing real assets and direct lending to economic actors in four sectors: commercial real estate, public sector, collateralized corporate financing, and energy transition

Since 2011, Sienna Private Credit has chosen to focus on designing, structuring, and deploying debt funds on behalf of institutional investors in order to offer them unique and low-volatility investment solutions, mainly by diversifying their fixed-income segment. As of 31 December 2022, Sienna Private Credit funds represent €2.5 bn AUM.

#### **Real Estate**

Sienna Real Estate is a pan-European investment manager with over 30 years of experience in the European real estate investment and asset management market.

With € 7 bn AuM, Sienna Real Estate positions itself as a long-term strategic partner for local and international investors, advising and accompanying them throughout the entire investment cycle of a property, from acquisition, to the administration of the asset or property, to the sale process.

Sienna Real Estate employs more than 100 professionals and operates in 8 offices between Europe and Asia: Paris, Madrid, London, Amsterdam, Hamburg, Frankfurt, Seoul and Zurich. In 2021, Sienna Real Estate launched its first special open-ended fund for German institutional investors, focused on the management, revitalization, and repositioning office properties across Western Europe.

## **Private Equity**

#### **DIRECT PRIVATE EQUITY**

Sienna Private Equity invests in mid-market European companies operating in leisure & entertainment, services, healthcare & wellness, and niche industrial and operational real estate.

Sienna Private Equity is focused on key European markets with offices in France and Germany.

# MULTI-MANAGER PRIVATE EQUITY

Sienna Multi-Manager Private Equity is the expertise of Sienna Investment Managers dedicated to primary & secondary fund investing and direct co-investments. The strategy will be driven by offering a diversified access to top-quartile fund managers with a deep value-add & transformational approach. An overlay will complement the portfolio with the addition of quality companies through late primaries, secondary directs, and direct co-investments. The strategy aims to invest across various sustainable sectors and strategies with a main focus on the European mid-market.

#### **VENTURE CAPITAL**

Sienna Venture Capital invests in early-growth technological companies that bring a positive impact according to their «Tech for Purpose» vision and provide the entrepreneurs the support of their network. The team relies on their unique and exclusive access to an international ecosystem built over a decade in the main technology hubs in Europe, USA, Asia, and Israel. Different investment theses are being built around sectors such as cybersecurity, digital health, foodtech, agritech, artificial intelligence, mobility, and insurtech.

A wide range of expertise in 8 countries







AMSTERDAM • FRANKFURT • HAMBURG • LONDON LUXEMBOURG • MADRID • PARIS • SEOUL • ZURICH

Over €31bn of AuM\* €100m annual revenue\*

Around
260
employees

#### Our sustainable approach

Sienna pays particular attention to ESG opportunities and challenges in all its investment solutions and systematically addresses the climate, biodiversity and diversity, equity & inclusion topics.

In January 2022 its shareholder, GBL became the first investment holding company at the global level to have climate targets aligned with a 1.5°C trajectory validated by the Science Based Targets initiative. As Sienna shares strong ties with Malakoff Humanis, the group social approach of ESG is key in its investment approach and has resulted in new products classified as SFDR 9.

Furthermore, Sienna has decided to be as impactful as possible, and aims at getting this impact through its bilateral relations with the companies financed or invested in. This approach builds on exchanges of information and direct engagement as well as Sustainability-linked loans.

Finally Sienna regulated asset management entities are subject to all European directives (in particular SFDR and Taxonomy) and local regulation (such as the Energy and Climate Law in France). Sienna thus implements the best industry standards in terms of ESG.

# We are European experts in alternative investments. We act with entrepreneurial spirit.

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## SALT

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