



## PRESS RELEASE

### SIENNA IM APPOINTS FRANCESCO FRANCHINI TO HEAD ITS CORPORATE PRIVATE CREDIT INVESTMENT TEAM IN FRANCE AND ITALY

**Paris- Milan, May 15th 2025** – One year after entering the Italian market with the acquisition of Ver Capital SGR, Sienna Investment Managers (Sienna IM) takes the next step in the integration process by reorganising the French and Italian corporate private credit teams. Francesco Franchini has been appointed Head of Corporate Private Credit, overseeing two investment teams based in Paris and Milan<sup>1</sup>. composed of 11 fund directors, fund managers, and analysts. In his new cross-border role, Francesco will contribute to the development of the Private Credit business of the Sienna IM group across Europe.

Laurent Dubois, Managing Director – Private Credit, comments: *“Bringing together the expertise, industry knowledge and resources will enable Sienna IM to significantly accelerate development by delivering innovative Private Credit investment solutions to a greater number of investors. Our most recent financing strategy focused on European defense-related SMEs & Mid-caps is living proof of the company’s ability to collaborate throughout teams and countries, and innovate. The strong relationships that Francesco Franchini has built between the teams as well as his experience and skillset will be essential in positioning Sienna IM at the forefront of the European Private Credit business”.*

#### Francesco Franchini, Head of Corporate Private Credit, Sienna IM

Francesco, 53, holds a degree in Business Administration from Università Cattolica in Milan and a Master in Corporate Finance from Bocconi University. He started his career in 1996 in the USA in a business development role for an Italian industrial company. In 1998, he joined PWC in the audit business, while also being involved in the transaction services taking care of some industrial due diligences. In 2002, he joined San Paolo IMI Private Equity as senior investment manager in charge of several LBO transactions. Since 2006 Francesco has been with Ver Capital SGR as Head of Direct Lending and member of the Management Committee, with over 110 investment operations completed.



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<sup>1</sup> Within Sienna AM France, an AMF-approved management company under n°GP97118, and Sienna IM Italia, a portfolio management company authorised by the Bank of Italy under n° 15 234, members of the Sienna IM group



### About Sienna Investment Managers

Sienna Investment Managers is a multi-expertise pan-European asset manager of the publicly traded investment holding company Groupe Bruxelles Lambert (GBL). With a team of around 300 professionals, Sienna IM operates in Paris, Milan, Luxembourg, London, Hamburg, Frankfurt, Madrid, Amsterdam and Seoul.

Spanning listed and private assets, Sienna IM builds bespoke and innovative solutions for its clients, with purpose. As of end of December 2024, the Group oversees more than €40 billion under management, of which over 80% (AuM eligible under SFDR perimeter) are classified article 8 or 9.

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